

UNIFORM GUIDANCE



CORE PRINCIPLES



With the increased visibility of flag football , the way in which our players, coaches and referees look and behave will be central to how Flag Football is perceived around the world.

We need to ensure that everyone represents their nation, IFAF, and their sport as effectively as possible.

At the heart of this will be how nations appear on the field of play and in the Technical Area.



THE UNIFORMS



All playing personnel must wear exactly the same uniform:

Matching Jerseys

Matching Shorts (or leggings)

Matching Socks

Matching Underlayer (if wearing)

For underlayer, this should be the same colour for all members of the team.

The underlayer should match the colour of the shirts for the upper body and shorts for the lower body.

White or black is a default option which is permissible.





Whilst uniform should be matching, this does not mean it has to be one colour. A team could have blue shirts, black shorts and white socks.

It means that all players have to look the same (although underlayer is not compulsory for all - some may choose to wear it, others may not).

Where a shirt or shorts have two colours, any underlayer can match either colour.

Socks would ideally be the same length.

A player may wear a headband or approved headgear (no baseball caps). All headbands or headgear worn by a team **must be the same main colour**. Any logo of manufacturer should be minimal and **there should be no slogans**.

All coaches must wear matching uniform:

Matching Shirts

Matching Shorts or Trousers

Matching Socks

Matching headwear (cap or hat - if wearing)

To note - some coaches could wear shorts and some could wear trousers. Trousers would need to match trousers, shorts would need to match shorts.



Every team will be checked by officials prior to each game.

Any player / coach not wearing correct uniform will not be allowed on the field of play.



IMPORTANT NOTES



Nations may not have any political or other such slogans on their uniforms.

Nicknames of teams should not be on the uniform. For example, if the nickname of the team is *Lions*, this should not be on the uniform.

The only names that should appear on the uniform are:

The name of the nation i.e. Australia.

The abbreviated name of the nation i.e. AUS.

The name of a player.

A sponsor(s) name.

*Any sponsor name must not include any political or similar slogan







IFAF recognises that sponsors are important when it comes to contributing to the financial management of national teams.

There are certain rules which guide where sponsors can appear on uniforms.

Shirt - Front:

The front of a playing shirt must be clean of sponsors. It should only contain the following:

- The flag of the nation.
 - The logo of the national federation.
 - The player's number.
 - The logo of the uniform manufacturer.
 - The logo of any national sport body which the national may belong to i.e. the National Olympic Committee logo.
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Shirt - sleeve:

The sleeve of a playing shirt may include one sponsor logo per sleeve. This should be a maximum of a 5cm diameter circle or 5cm square. The lowest this can appear on a short-sleeved shirt is in line with the lowest point of the neckline of the shirt.

This is shown by the gold line across the shirt of player number 8.





Shirt - back:

The back of a playing shirt may contain sponsors.

They can appear in the following locations:

Above the number of the player.

Below the number of the player.

Space above and below the numbers can be used. Above and below the number, sponsor logos can appear in an area no bigger than:

W 15cm. H 5cm.

In that area a nation may place one or multiple sponsor logos.

No logo should prevent the number of the player being read by the Technical Officials and commentators.





Shorts:

Shorts should be clean of sponsor logos to avoid any confusion between the the logo and the flag.

Shorts may have the player's number on them.

Socks:

Socks must be clean of sponsor logos.

For formal media appearances in the Mixed Zone all personnel should wear official uniforms.

For social media activity that your team does we request that people either wear approved national team clothing or suitable causal wear that does not contain any messages or slogans that could be considered offensive or inappropriate.



For female athletes and staff, think about what is the right uniform for them.

Do they need a certain type of bra?

We know that menstruation happens during tournaments.

Discuss with your players...

What colour uniforms are they most comfortable playing in?

Would they like to wear underlayer?

